

CONTEXT AND FLYTOGRAPHER PARTNERSHIP TO SOLVE AN EXPERIENTIAL TRAVEL PROBLEM IN THE AGE OF SELFIES

Context Travel teams up with Flytographer to create an exclusive package combining a Deep Travel experience and professional photoshoot.

FOR IMMEDIATE RELEASE

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BERLIN, JANUARY 18, 2016 – Context, organizer of critically acclaimed walking tours, has partnered with [Flytographer](#), vacation photography specialists, to create an exclusive Deep Travel experience: visitors to 32 Context cities can now combine their private Context walking tours with a photo shoot by a local professional photographer from Flytographer.

In the age of the selfie stick, this **Exclusive Context-Flytographer Offer** represents a unique opportunity for travelers. The unintrusive presence of a local photographer means that participants of private Context walks can focus full attention on their Deep Travel experience, safe in the knowledge that their memories are being captured by a professional.

Flytographer believes some trips deserve more than selfies, and connects travelers with local photographers in over 160 cities worldwide for fun, candid photo shoots. Local photographers are carefully chosen for skill and personality, and share unique insider tips while discreetly capturing beautiful memories of everyone together. Travelers return home with beautiful memories worthy of framing, providing a priceless souvenir of the trip.

Context is a travel industry leader, offering walking seminars in 37 of the world's cultural capitals. Their Deep Travel experiences uncover in-depth and unexpected aspects of the destinations in the company of a local scholar or expert.

“In many ways this is the perfect pairing. Context creates meaningful travel moments; Flytographer captures them,” said Natalie Holmes, regional manager at Context. “We’re delighted to be working together on this groundbreaking partnership.”

Pricing for the **Exclusive Context-Flytographer Offer** is dependent on local currencies (from EUR 795 in European cities). The package is based on a 3-hour private walking tour combined with a 1.5-hour photoshoot, which takes place during the walk. Participants will receive 45 high resolution digital photographs in the form of an online gallery within 5 days of the tour. Prices for 30 minutes (15 photos) or 2 hours (60 photos) with the photographer are available on request. As with all Context walking seminars, groups are led by a credentialed expert and limited to six (6) people maximum, excluding the photographer.

Founded by National Geographic writer Paul Bennett and designer Lani Bevacqua, **Context Travel** is a

network of English-speaking scholars and professionals, including art historians, writers, architects and gastronomes, who organize and lead walking seminars in thirty-seven (37) world cities across Europe, Asia, Australia and North and South America. A certified B Corporation, Context Travel was named one of the fastest growing American companies in 2011 by Inc Magazine. Travel + Leisure has called Context one of the top European tour companies for its innovative approach to travel and the depth of its programs. To learn more about Context, visit the website at: www.contexttravel.com

Called the *"The Future of Travel Photography"* by Conde Nast Traveler and *"The #1 Gift for Travellers"* by Forbes, Flytographer connects travelers with local photographers around the globe for fun, candid photo shoots. The easy online booking process and friendly concierge team help ensure each experience is customized to the unique preferences of every traveler. Local photographers are carefully chosen for skill and personality, and share unique insider tips while discreetly capturing beautiful memories of everyone together. Travelers receive their digital photos within five days, often before they've even unpacked. Flytographer is available in over 160 cities across six continents. www.flytographer.com

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